

Mbabane Community Champions Programme

ENTRY FORM

2021



DEADLINE
12 FEBRUARY 2021



Young aspiring and innovative entrepreneurs are invited to participate in a one year incubation programme offered by MCM to help establish and mentor their business for development.

Mbabane Community Champions Programme

The Municipal Council of Mbabane has developed a five-year planning framework, the Integrated Development Plan 2019 – 2024, with a vision “to be a smart city offering equal opportunities to all”. The Youth are the future drivers of this vision, through economic empowerment.

The Mbabane Community Champions programme is a Local Economic Development initiative aimed at stimulating economic development and poverty alleviation by promoting establishment, growth and sustainability of young entrepreneurs, ensuring development of SMMEs in the city.

MCM in collaboration with Junior Achievements Eswatini has developed a Competition for young entrepreneurs in the City (12 wards) to develop and present business concepts that will be screened for incubation. The incubation programme will last for a year, which will include training and mentorship.

Application Process

Step 1.

Youth from the twelve wards in Mbabane aged 15 – 35 are encouraged to fill and return forms to the Municipal Council of Mbabane. A certified copy of an ID should be attached to the stamped application form by the Councillor or Local Community Committee.

Step 2.

MCM and JA Eswatini will review and screen applications for shortlisting of qualifying entrepreneurs.

Step 3.

Shortlisted applications will be invited to an oral interview for enrolment in the incubation programme.

Deadline for application forms: 12 February 2021

For more information call:

Municipal Council of Mbabane – Ms Winile Welile
Dlamini Economic Development Officer 24097018,
cell 76063203 / **Junior Achievement** Ms Ncedzile
Dlamini - 76622074



PERSONAL AND DEMOGRAPHIC INFORMATION

Name and Surname	
Age	
Gender	
Identity Number	
Inkhundla	
Ward	
Community	
Current Occupation	
Education Qualification	
Physical Address	
Postal Address	
Cell phone: Landline:	
Email address	
How did you hear of the competition?	

COMMUNITY DETAILS

IChairperson of the Local Community
Committee / Councillor in the community of under
.....Inkhundla hereby certify that the applicant is a citizen
of the above-mentioned community.

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Signature for LCC Youth Representative

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Signature for Councillor

NB: Please endorse form with community stamp.

Management Team

(List the name and titles of the team and state why they are suitable candidates for this type of business stated above)

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Detailed Business/ Company Background

(Please describe in full details on how the business started, the opportunities, challenges and planned interventions)

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Sales, Marketing and Customers

(Describe the size, characteristics and key trends of your target market)

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Competitive Landscape

(What competition does the business has and measure to counter the perceived competition?)

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Business Impact

What are the likely economic and social impact in your community and the City i.e. employment creation

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Financial Viability

How does the business sustain itself financially?

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What assistance does the business require to grow?

(Entrepreneurship training, financing or office space, site allocation)

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